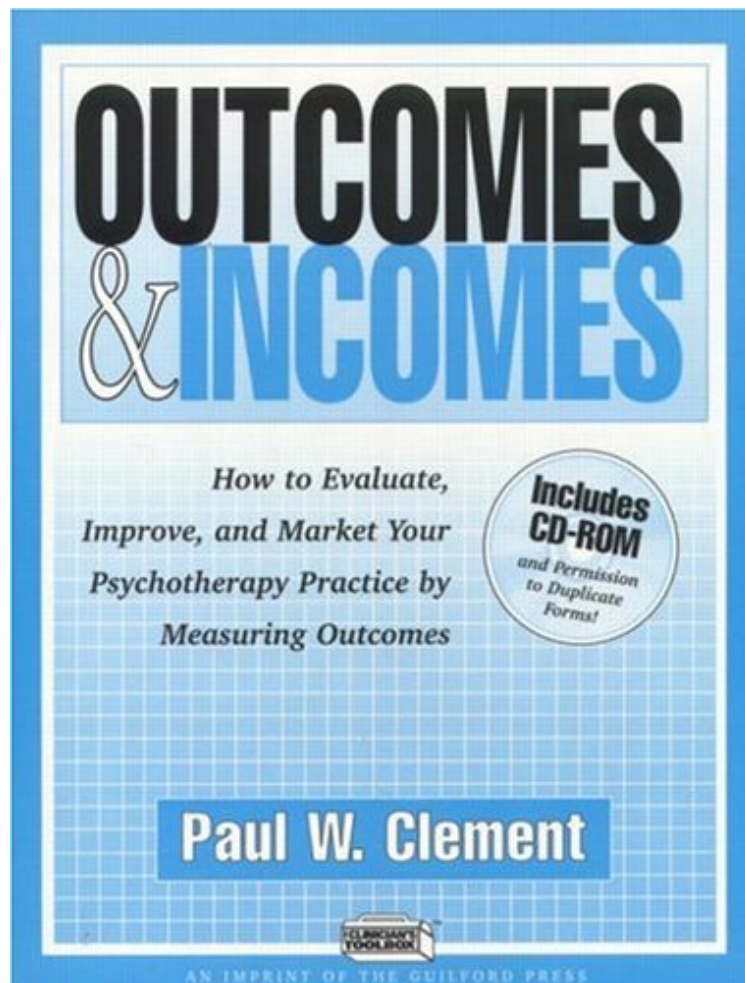


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## Outcomes and Incomes: How to Evaluate, Improve, and Market Your Psychotherapy Practice by Measuring Outcomes

*Paul W. Clemen, Paul W. Clement*  
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**Paul W. Clemen, Paul W. Clement : Outcomes and Incomes: How to Evaluate, Improve, and Market Your Psychotherapy Practice by Measuring Outcomes** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Outcomes and Incomes: How to Evaluate, Improve, and Market Your Psychotherapy Practice by Measuring Outcomes:

1 of 1 people found the following review helpful. A How-To Book on Private Psychotherapy Practice Outcome Measurement By Wolfgang Schlage What it is: It has been shown that just measuring the outcome of psychotherapy and giving the therapist feedback on it improves the therapy. In "Outcomes Incomes" Clement gives a concise and doable system how to do this in private practice (obviously taken from what he has done it in his own

practice). Clement gives a short introduction into the theory of outcome measurement, suggestions how to implement that in private practice, a scheme how to save these data in a computer database, and examples of how you can use these data to learn about yourself as a therapist and to market yourself better. Part Two of the book contains a catalog of outcome measures to choose from (with a short discussion of each), including many forms that can be copied and used by the purchaser of the book. A CD that comes with the book contains the forms introduced in the book formatted in MS Word 97 (\*.doc) and RTF (\*.rtf) format for those who want to print them out on a computer. The Good: Clement presents a well readable system of outcome measurement in private practice. The system seems to be simple enough to be actually implemented in a private practice (disclaimer: I have not done it). Just reading the book is inspiring. The Bad: Clement describes a way how to measure "effect size" in his system. Although I am not an expert, I think he gives a wrong way of computing this measure. The way he Clement computes it, he seems to exaggerate positive as well as negative outcomes. If you want to implement Clement's system yourself, you may want to keep this in mind. Summary: If you want to implement an outcome measurement system for your private practice, this book will give you a very good start. 0 of 0 people found the following review helpful. Outcomes and Incomes By drpkchadha This book has been on my shelf for last few years and I have used it off and on for evaluating the progress of clients. Recently the Medical Council In Ireland has introduced an audit procedure for all medical treatments. This is an invaluable book for the purpose of evaluating progress on an individual basis. It has many tools that suit a therapist dealing with adults, children and couples. It is an invaluable 'must'.

This indispensable guide presents the tools therapists need to incorporate outcomes measurement effectively and meaningfully into everyday clinical work. Outlining a highly flexible system based on the author's extensive experience in the real world of clinical practice, the book and disk feature more than 25 ready-to-use, reproducible checklists and forms. Clear, step-by-step guidelines show clinicians how to use outcomes evaluation to improve and market their services and nourish the growth of their practice. Readers with only minimal statistical knowledge will quickly and easily learn to:

- \*Implement four different methods of gathering client outcome data, from simple master lists of problems, to checklists, standardized scales, and tailor-made instruments
- \*Integrate measurement procedures into routine practice in a clinically useful fashion
- \*Organize outcomes data with readily available database software
- \*Evaluate therapeutic change in one client or a diagnostic group
- \*Produce well-documented reports on the delivery and quality of care

Many of the book's generic and targeted measures can be photocopied for immediate use or printed out from the companion disk. Clement's system can also be used with a wide range of commercially available measures: specific suggestions are provided throughout. A wealth of charts, figures, and handy statistical conversion tables further enhance the book's utility.

"This is a wonderful resource! Clement has written an especially useful book, providing up-to-date information and material that will benefit all mental health providers. The book covers a wide range of problems and issues. It is essential reading in today's practice environment." --Donald K. Freedheim, PhD, Case Western Reserve University, coauthor of *The Clinical Child Documentation Sourcebook* "Accountability, predetermined clinical pathways, cost-effectiveness--this is the future of healthcare in our nation. With over 30 years of private practice experience, Clement patiently leads mental health practitioners of all disciplines through the 'hows' of moving into the 21st century. Appreciating that many have long forgotten the specifics of graduate-school evaluation and measurement courses, this text provides a much-needed and timely comfort zone, utilizing tangible clinical case illustrations. The book will also help clinicians proactively integrate new advances in communication technology into their day-to-day practice." --Patrick H. DeLeon, PhD, President, American Psychological Association "Essential reading for professionals in clinical practice, for researchers, and for individuals in training in any of the mental health professions..... Systematic assessment and evaluation are not only compatible with the goals of clinical care but actively enhance them. The book sets a standard for high-quality clinical practice." --From the Foreword by Alan E. Kazdin, PhD, Yale University