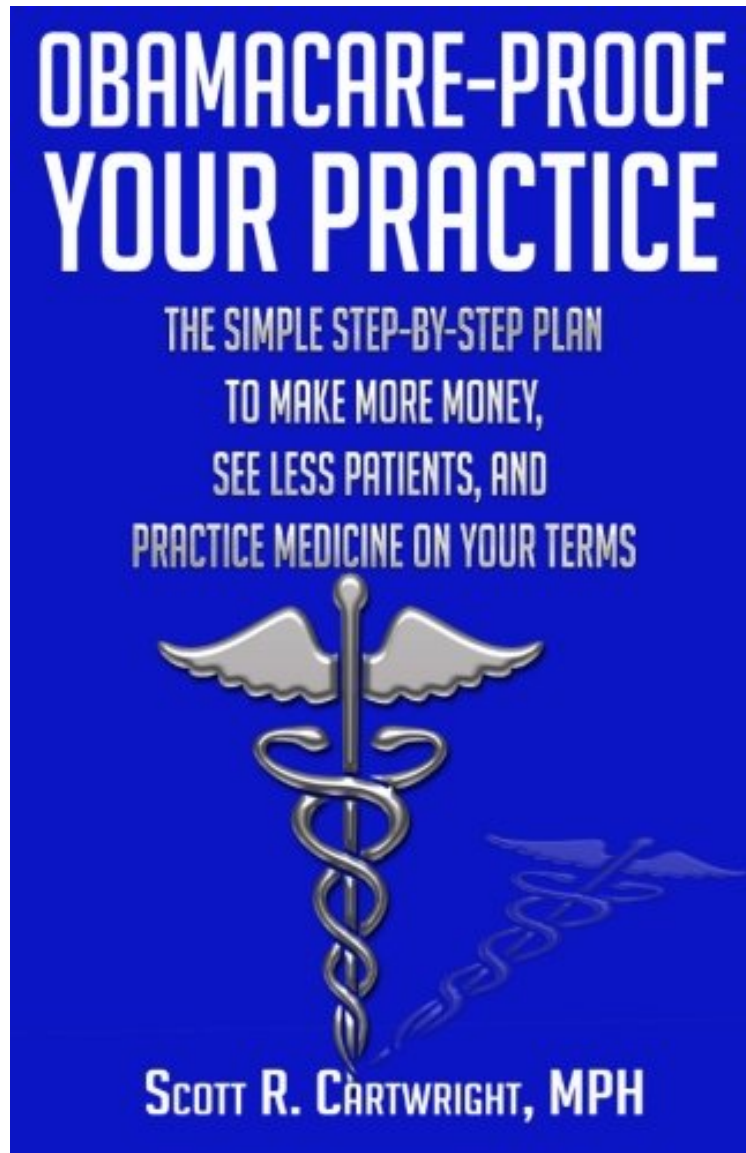


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# **Obamacare-Proof Your Practice: The Simple Step-by-Step Plan to Make More Money, See Less Patients, and Practice Medicine on Your Terms**

*Scott R. Cartwright*

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Obamacare-Proof Your Practice: The Simple Step-by-Step Plan to Make More Money, See Less Patients, and Practice Medicine on Your Terms*:

0 of 0 people found the following review helpful. Surprisingly good  
By Evan Hirsch, MDI don't usually leave reviews, but the author impressed me. I think he gives good tips and his marketing advice is sound from other sources I've read.  
3 of 4 people found the following review helpful. Excellent book for any doctor concerned about the future of health care (and their practice)  
By Dr. Morgan Giddings  
Doctors are becoming essentially pawns in the ever growing insurance wars. Whether or not you are a believer in Obamacare, the fact is that it's not going to make the situation better for the average doctor. Patient numbers will swell, and reimbursements will not. Doing the math, for the typical doctor this means even more work with less profits. While doctoring isn't just about profits, the many years of training (med school, internship, residency), and the loans, need some kind of return to make it all worth it. But that return is increasingly slim.  
This book by Scott Cartwright explores the current issues with being a doctor, and then goes into some of the alternative models, with one essential conclusion: if you, as a doctor, want to live a sane life while making a reasonable living, you'll need to escape the reimbursement/insurance trap altogether. Fortunately, Cartwright provides a specific model for doing this, and shows how to implement it - including how to grow the patient base, how to keep them happy, how to hit your personal and practice financial targets, how to give great care without going insane, and a lot more.  
It's an easy, fast read, which is important for a busy physician. It goes step by step through the process, but avoids weighty, unnecessary details... if you're a busy physician, you're not going to be doing the small detail work yourself, you're going to delegate it, right?  
For any doctor in private practice, or considering going into private practice, I consider this an essential read.-- Dr. Morgan Giddings  
2 of 3 people found the following review helpful. Overcome your fear of Obamacare  
By Big Poppa  
On the consulting side of my business, the doctors I come in contact with are obsessed with Obamacare. They're concerned how the changes in their business practices (as well as their income) will affect them in both their business and personal lives.  
What Scott Cartwright has taught in just 73 pages is remarkable. I have already referred it to 3 Dr.'s who have started implementing what he recommends.  
If you're in medicine you should too.

It's time to Get Paid What You Are Worth...not what the government or insurers say you'll be paid! If your practice is struggling with: -Flat or Decreasing reimbursements -Increasing overhead -Too many patients (or the wrong kinds of patients)...and not enough time to see them -More regulatory administrative paperwork -Malpractice insurance costs ...or if you are: -Completely OVERWHELMED -Reaching the burnout point -Worried you'll have to become an employee of the hospital -Concerned about Obamacare ...this book will reveal to you a simple step-by-step plan to get rid of these problems and put you back in control. This book will show you how to radically change the relationship you have with your patients and ultimately change...for the better...the way you practice medicine. After reading just 3 key chapters, you'll be able to design your practice to make more money, see less patients, take more time off, and stop playing by Medicare's and the insurance companies' rules! Plus...as an ADDED BONUS...if you are having problems getting new patients, the author has provided step-by-step instructions (for your staff to follow) on advertising your practice on: -Google -Microsoft (Yahoo!) -Facebook -LinkedIn ...and your staff will also learn how to set up your Facebook page and your Twitter account...and make your first Tweet. It's all designed to help you attract the kinds of patients you really enjoy treating...so you can ultimately take better care of them AND make more money in the process!