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New Age Patient Education: The Ultimate Guide To The Creative Use of Patient Education To Increase Referrals and Enhance Patient Retention (Volume 1)

Kristy Gallentine
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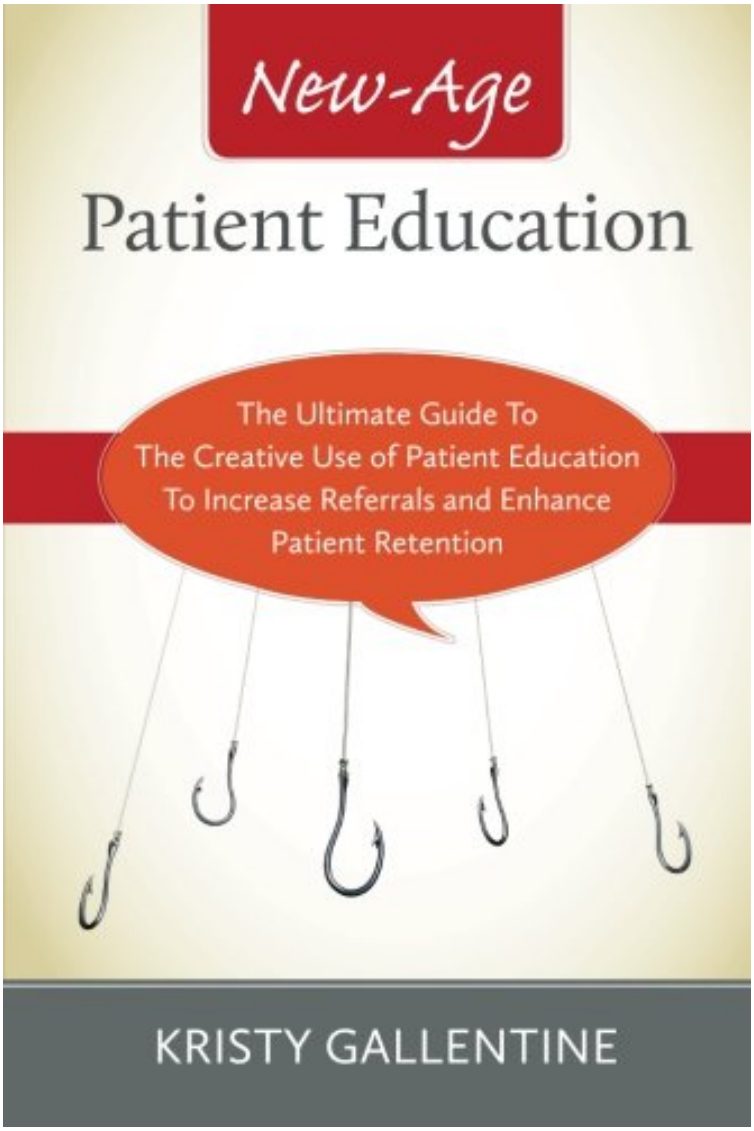

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of Patient Education To Increase Referrals and Enhance Patient Retention (Volume 1):

Patient education can enhance a practice--if you use the right system. While the world embraces new age living, your practice needs to develop a new age patient education strategy--a strategy that can put less stress on the doctor, as well as generate referrals and skyrocket patient retention. Follow along as author Kristy Gallentine uses a parable to illustrate a creative way to use patient education to unleash a referral cascade and boost patient retention and teach you how to utilize it in your own practice.

About the AuthorKristy Gallentine has seen first hand the best ways to run a successful chiropractic business. She works "in the trenches" with her husband, a chiropractor, where she manages his practice on a daily basis. She has successfully developed numerous marketing strategies and new age techniques that can help skyrocket any business.