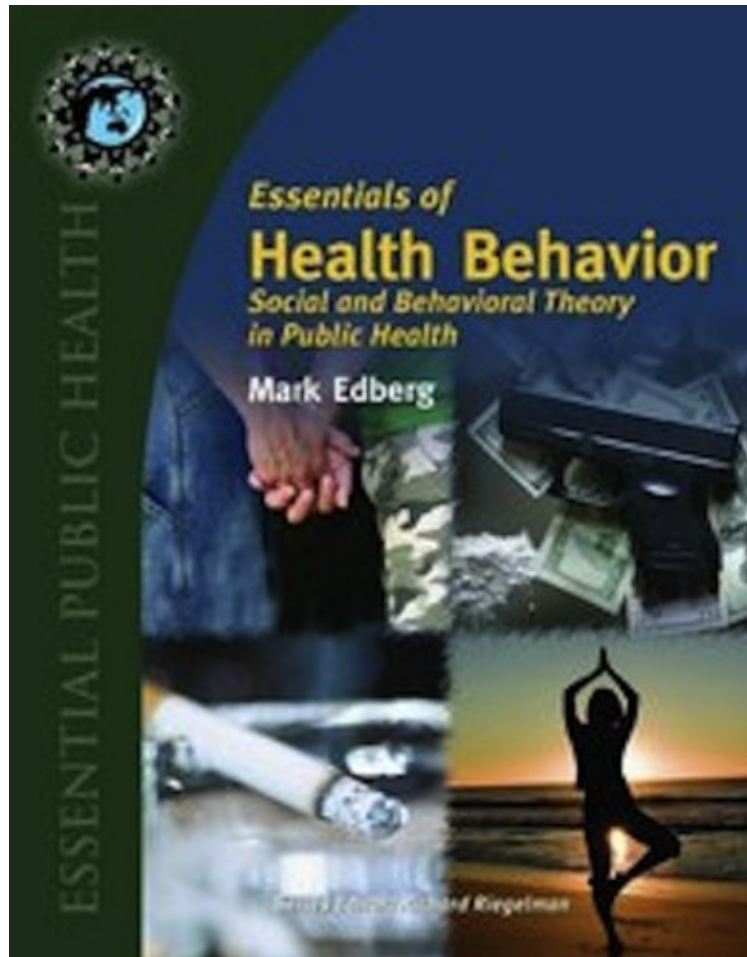


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and prevention efforts. Filled with real life examples and profiles, the text explores some of the ways in which these theories and approaches are used in applied health promotion efforts. Looking for more real-life evidence? Check out Cases 3, 5-11, 13, 18, 20 in *Essential Case Studies in Public Health, Putting Public Health into Practice*.