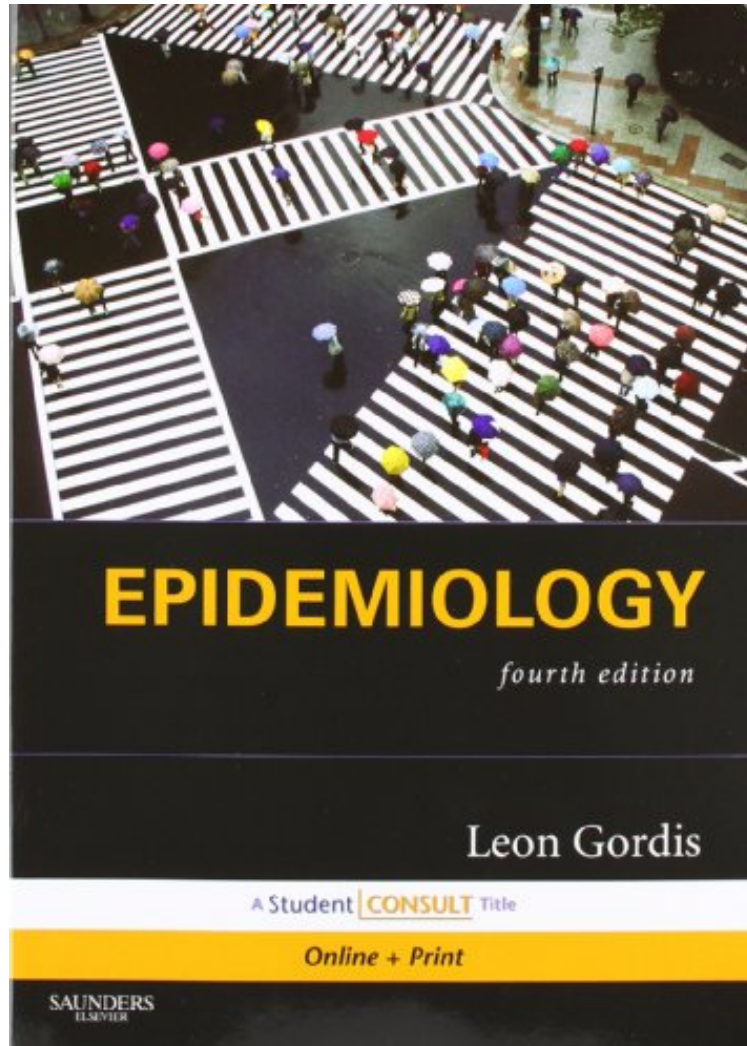


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Epidemiology, 4th Edition

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This popular book is written by the award-winning teacher, Dr. Leon Gordis of the Bloomberg School of Public Health at Johns Hopkins University. He introduces the basic principles and concepts of epidemiology in clear, concise writing and his inimitable style. This book provides an understanding of the key concepts in the following 3 fully updated sections: Section I: The Epidemiologic Approach to Disease and Intervention; Section II: Using Epidemiology to Identify the Causes of Disease; Section III: Applying Epidemiology to Evaluation and Policy. Clear, practical graphs and charts, cartoons, and review questions with answers reinforce the text and aid in comprehension. Utilizes new full-color format to enhance readability and clarity. Provides new and updated figures, references and concept examples to keep you absolutely current - new information has been added on Registration of Clinical Trials, Case-Cohort Design, Case-Crossover Design, and Sources and Impact of Uncertainty (disease topics include: Obesity, Asthma, Thyroid Cancer, Helicobacter Pylori and gastric/duodenal ulcer and gastric cancer, Mammography for women in their forties) expanded topics include Person-time. Includes STUDENT CONSULT access, allowing you to:

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Introduces both the underlying concepts as well as the practical uses of epidemiology in public health and in clinical practice. Systemizes learning and review with study questions in each section and an answer key and index. Illustrates textual information with clear and informative full-color illustrations, many created by the author and tested in the classroom.

Doodys service 4 stars er : Daniela Moga, MD (University of Iowa College of Public Health) Description: This fourth edition of an introduction to epidemiology's principles and applications follows the same structure as the 2004 edition while presenting new and updated information and using color graphs and pictures to make epidemiologic concepts easier to understand. Purpose: Many professionals apply methods and concepts derived from epidemiology. Moreover, the lay public needs to be educated in its basic principles, particularly since epidemiologic research involves human subjects and their participation is vital for valid results and inferences. Therefore, a book like this is extremely important to the field. Audience: It addresses a large audience interested in epidemiology as a basic science for disease prevention and an important part of public health policy development and evaluation. The author targets a broad group of professionals in different disciplines, as well as the public at large. It is useful not only for a large variety of students (from health sciences to legal disciplines), but also for public health and medical practitioners who are interested in keeping up-to-date with epidemiologic research applicable to their specialty. The author has vast experience, not only in medical and epidemiologic research, but also in teaching. Features: The book's three main sections flow in a logical manner. The first one introduces the different approaches to measure disease occurrence and explains the importance of measuring health-related outcomes. The second section presents epidemiologic methods in evaluating the relationship between risk/protective factors and disease occurrence and establishing causality. The last section, an important part of the book, emphasizes epidemiology's applications for public health programs and policies. The appendix helps readers link information from different parts of the book and the pictures and graphs help in understanding the text. The organization of the book is a clever way of introducing readers to basic epidemiology principles and methods. Assessment: The fourth edition presents important updates in a very dynamic field and introduces the new approaches in study design. The color pictures and graphs make the concepts clearer and easier to follow most of the time. As more and more professionals use epidemiologic principles, an updated and easier to use edition of this book is valuable. I strongly recommend it.