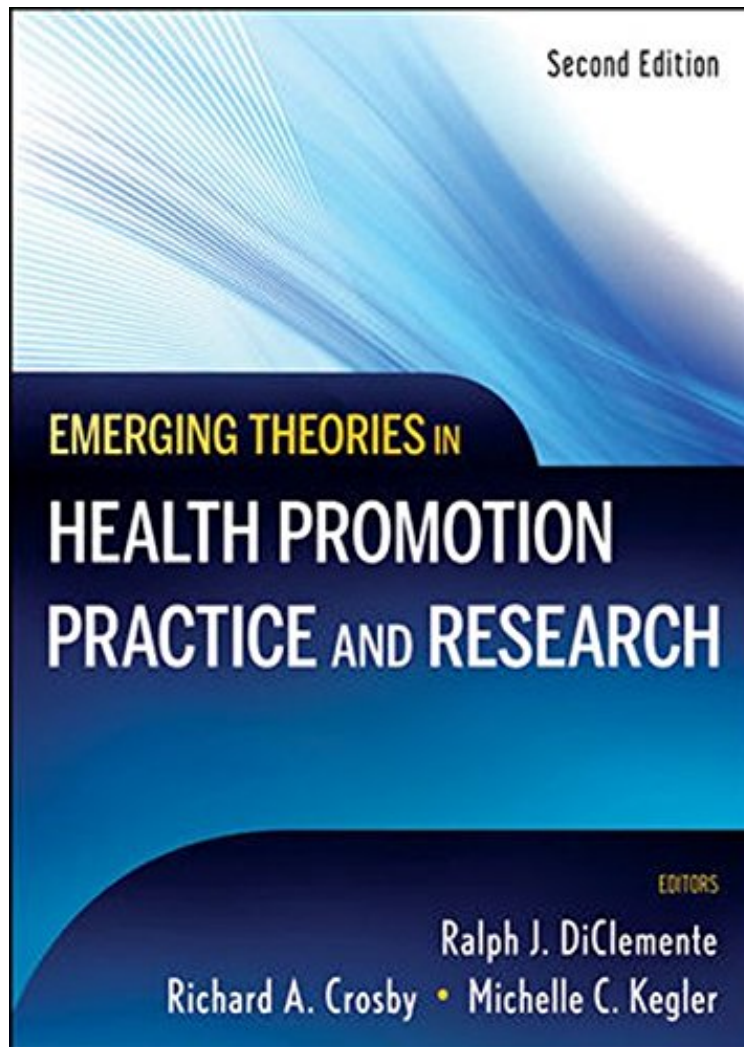


# Emerging Theories in Health Promotion Practice and Research

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This book successfully addresses a need in the field to advance understanding of new directions for research and how emerging science can enhance practice. Many topics and approaches to health promotion covered in this book are not covered in other well-regarded books This edition of Emerging Theories adds new information and includes revisions that reflect the most recent and innovative thinking and research findings. Doodys Publishing About the Author Ralph J. DiClemente, PhD, is Charles Howard Candler Professor of Public Health and Pediatrics, Division of Infectious Diseases, Epidemiology, and Immunology and associate director, Emory Center for AIDS Research. Richard A. Crosby, PhD, is DDI Endowed Professor and chair, Department of Health Behavior, College of Public Health, University of Kentucky. Michelle C. Kegler, DrPH, MPH, is associate professor and deputy director, Emory Prevention Research Center, in the Department of Behavioral Sciences and Health Education in the Rollins School of Public Health, Emory University.