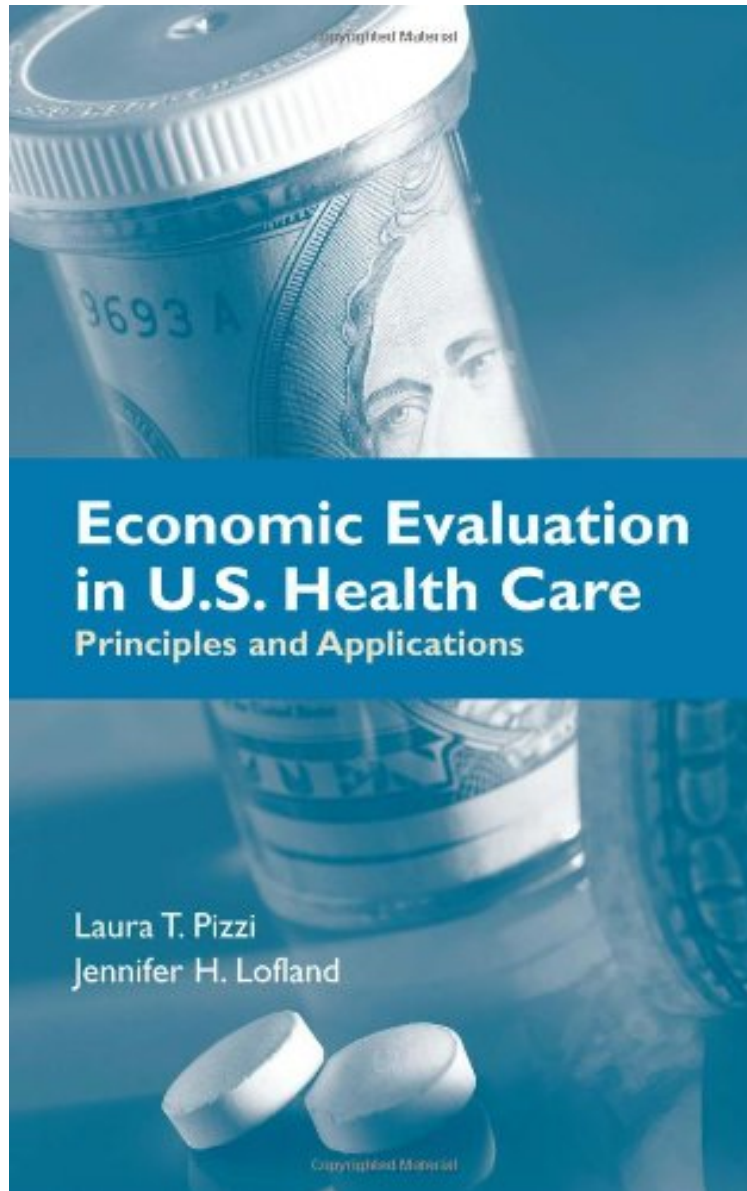


Economic Evaluation In U.S. Health Care: Principles And Applications

Laura T. Pizzi, Jennifer Lofland

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By Colleen I was looking for an introduction to economic evaluation and this book was perfect. It was concise but comprehensive, and very well-written.

Economic Evaluation in U.S. Health Care provides an overview of the methodologies that can be applied to both drug and non-drug interventions. The text addresses the perspectives of different stakeholders involved in the application of economic evaluation in the U.S., including manufacturers, health plans, and the government, in order to give students a thorough understanding of how methods are applied to decision-making and health policy. The authors provide case studies for students to apply methods to real life situations.