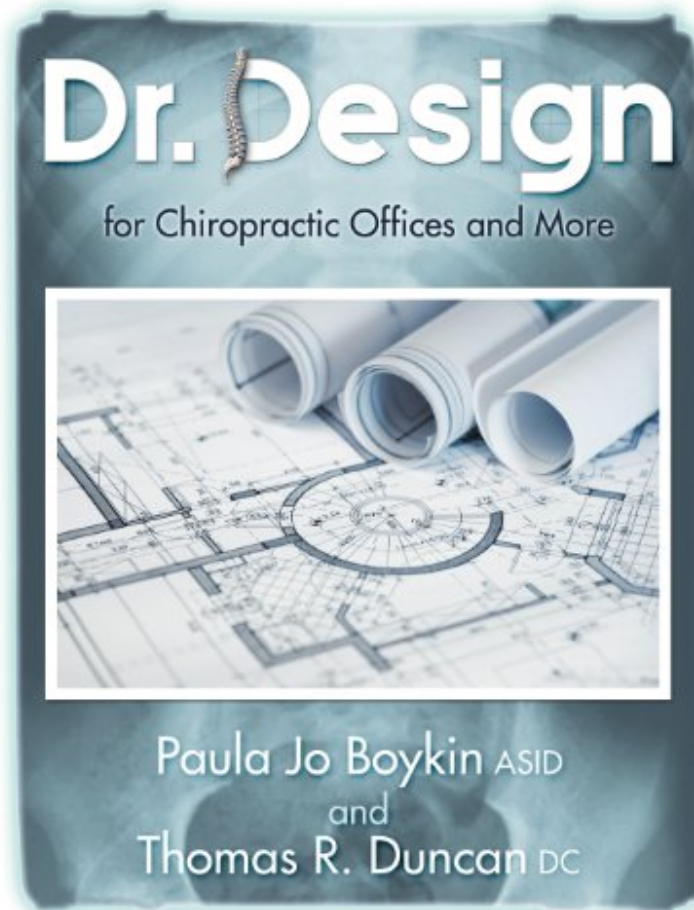


(Free) Dr. Design for Chiropractic Offices and More

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1 of 1 people found the following review helpful. Director of SalesBy Valerie LynnI found the Dr. Design book to be most helpful, full of wonderful tips and ideas for my office. I have recomonded it to many others.

Dr. Design for Chiropractic Offices and More was co-authored by a commercial designer, Paula Jo Boykin ASID, and Dr. Thomas Duncan, a seasoned chiropractor. They also happen to be a mother-son team. This book is an informative "workbook" or "design bible" - as some are calling it - that gives today's chiropractors, dental professionals, and health care providers insight into how to design their office spaces in a way that meets individual requirements, budgets, and functionality needs. Included are design tips to help you make smart design tips even if your budget does not allow

you to have a professional design team. With this how to book, you can design an office practically and cost effectively, whether it is new construction or a renovation of existing space. Your office is a reflection of you, the health professional, so make it look its best without spending unnecessary dollars! "I wish this book was available to me when I took over an office space that needed many design changes to freshen it up and bring it current to today's standards...and MY standards! Simple solutions that give major results." ~ Dr. Scott Diamond, Boston, MA "First impressions make all the difference to any incoming patient. They have to feel good when they walk through the door...and even better when they leave! This easy to read workbook can make any doctor look like a true design professional without paying the fees." ~ Dr. Jason Deitch, Mill Valley, CA "It can be fairly easy to change the look of any office with a fresh coat of paint, but how do you choose the correct color and where do you start and stop? I found this book to answer this and much more. It should be required reading for any healthcare professional setting up a new office or renovating an existing one. Practical solutions that are easy on your wallet! ~ Dr. Dan Gardiner, Brooklyn, NY