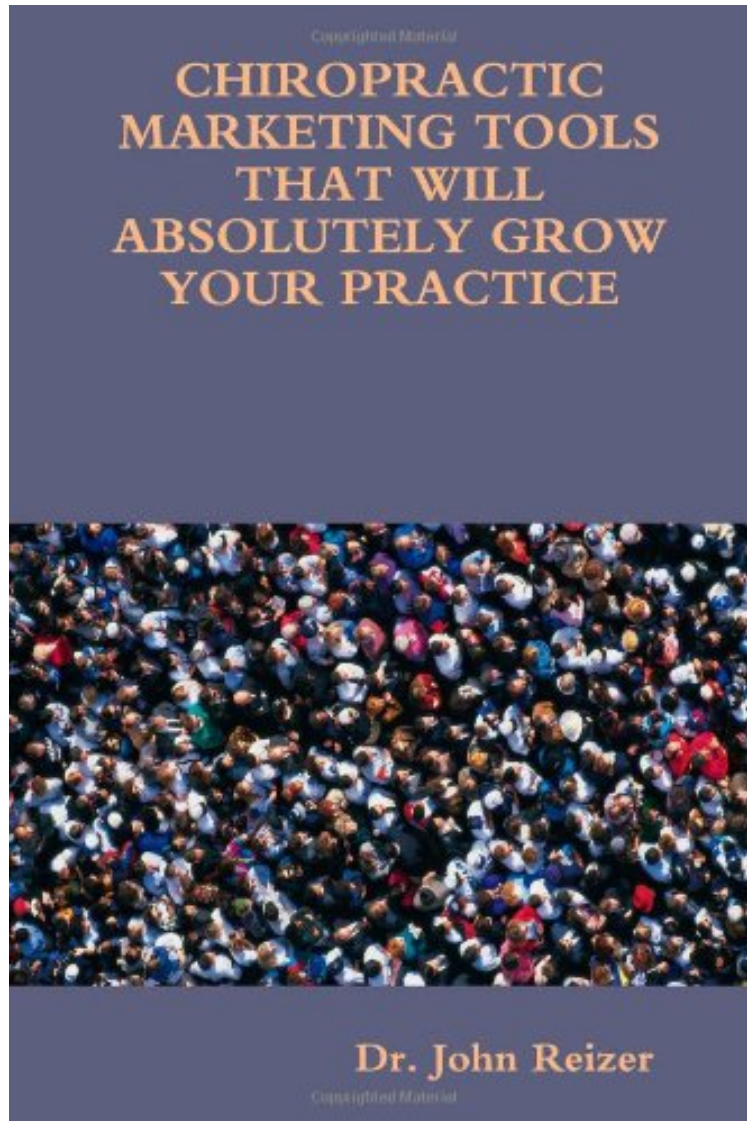


# CHIROPRACTIC MARKETING TOOLS THAT WILL ABSOLUTELY GROW YOUR PRACTICE

*Dr. John Reizer*

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pages to get everyone thinking about how to promote the office. After 18 years in practice, I've pretty much heard it all, but this is well written and organized to jog your thoughts/give inspiration to not just the doctor but the team. This would be a great book for a new practice doctor, staff, or just a Chiropractor who wants a solid outline of ideas on how to promote/market their Chiropractic clinic. 2 of 3 people found the following review helpful. Short and outdated. By Kelly Allen I was very tempted to return this book but decided to keep it for the very basic "meat and potatoes" marketing information it holds. But if you are looking for up-to-date techniques to market your practice, don't waste your money on this. Nothing about social media, on-line presence, daily deals marketing, or e-mail marketing. Also, the book is very short and should be sold as an E-book for \$4.99. Find a more worthwhile resource. Or better yet, if your chiropractic practice is thriving, WRITE a better book than this. We all could benefit from more up-to-date, sophisticated content.

Whether you have been a practicing doctor for many years or you have just recently opened your doors for the very first time it is imperative that you learn how to package and present your professional service to potential patients in an intelligent manner. In this book, best selling author, Dr. John Reizer provides a step by step guide for readers on how to successfully implement the most cost effective marketing tools in the modern chiropractic office.