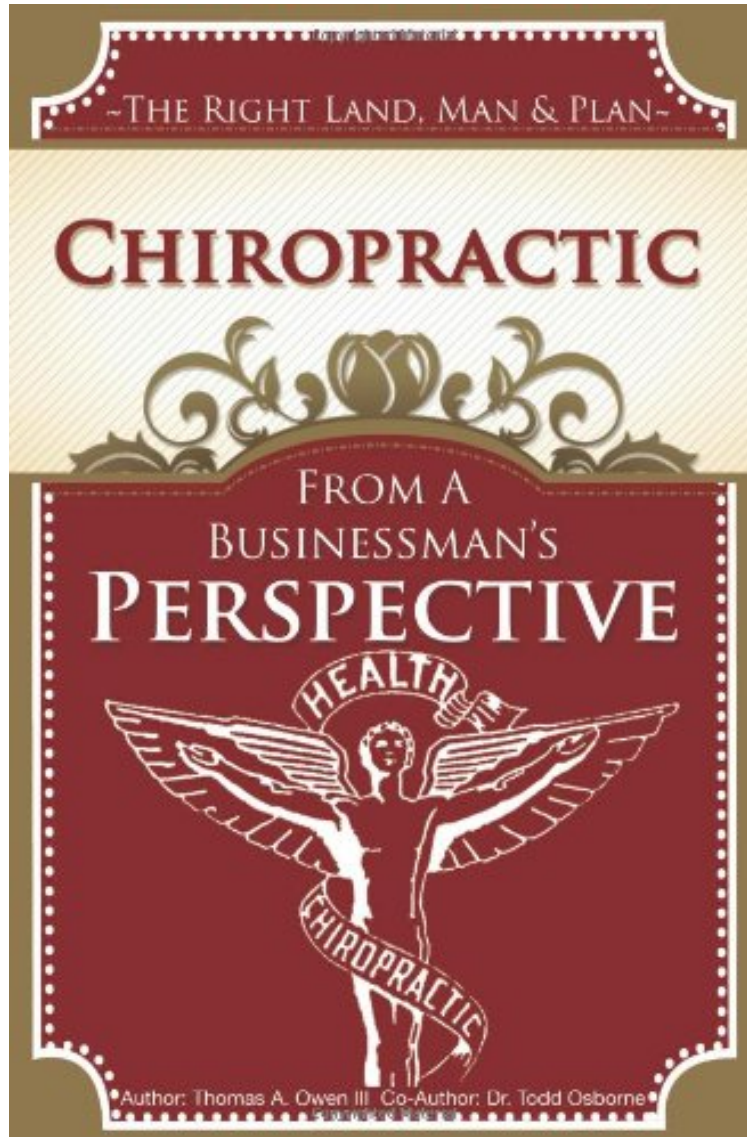


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Chiropractic: From A Businessman's Perspective, 2nd edition

Thomas A. Owen III, Dr. Todd Osborne

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3 of 3 people found the following review helpful. Good InformationBy soultravelerI bought and read this to get more information on how to run a chiropractic business. The book is written by the owners of AMC (a chiropractic consulting firm). The book needed some light 'editing' however, the information was well thought out and timely. It is

not a detailed book on how to run a practice but, gives some good and general insights into what's required and the proper attitude needed to run a successful practice in today's world. Though the book is somewhat of a 'pitch' for the AMC company, I did not find myself turned off by this and would highly consider using this firm if I need a chiropractic practice consultant in the future.

The business principles of chiropractic.