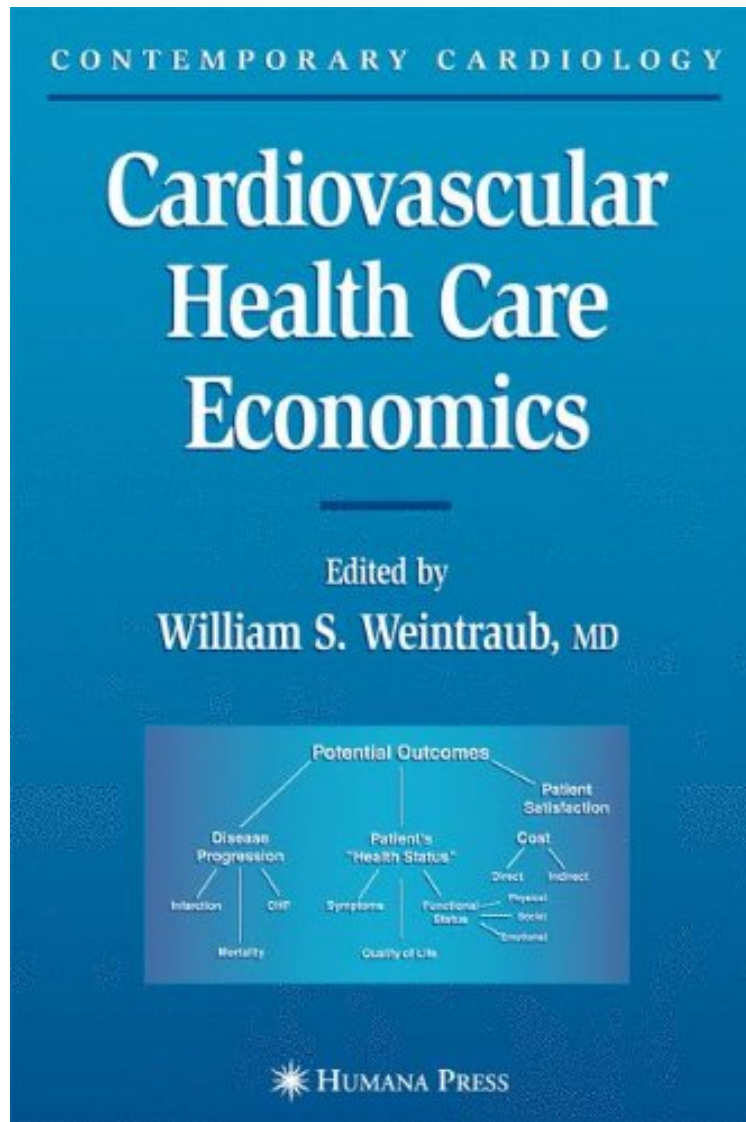


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From Brand: Humana Press : Cardiovascular Health Care Economics (Contemporary Cardiology) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cardiovascular Health Care Economics (Contemporary Cardiology):

An illuminating and timely synthesis of methodological and clinical studies showing how medical costs can be

established, how the value of clinical outcomes can be assessed, and how difficult choices can be rationally made. The methodological chapters review the conceptual and practical issues involved in estimating and interpreting health care costs, making health status and utility assessments, and statistically analyzing cost-effectiveness and clinical trials. The clinical chapters apply these methods to the major clinical areas of cardiology-primary prevention of coronary artery disease, acute coronary syndromes, angioplasty vs coronary bypass surgery, CABG vs medicine, congestive heart failure, arrhythmias, and cardiac surgery. Additional chapters consider the use of economic studies for policy purposes and the future of Medicare under a balanced budget in an aging America.

"This is a well-organized, well-written, data-rich book dealing with perhaps the greatest future challenge for further progress in cardiovascular medicine. the methods and message can be generalized to health care as a whole. The contributors and editor are authoritative leaders in cardiovascular economics. the text is an excellent starting point for anyone requiring information and insight into cardiovascular health care economics. For the health services researcher, the book provides a comprehensive review of the available data and thought on any specific area to help guide future study and elaboration. For the policy maker, health care payor, administrator, or clinician with an interest in or need to know economic information, Cardiovascular Health Care Economics will provide excellent background and data to guide decision making." - JAMA

From the Back Cover

Given the limited ability of government to fund health care and the staggering cost of cardiovascular disease to society-an estimated \$351.8 billion for 2003 in direct medical costs and lost productivity-critical choices must be made to reduce the burden of cardiovascular health care and minimize its collateral losses. In an illuminating synthesis of methodological and clinical studies, Cardiovascular Health Care Economics shows how costs can be established, how the value of clinical outcomes can be assessed, and how difficult choices can be rationally made. In the methodological chapters, well-known experts review the conceptual and practical issues involved in estimating and interpreting health care costs, making health status and utility assessments, and statistically analyzing cost-effectiveness and clinical trials. The clinical chapters apply these methods to the major clinical areas of cardiology-primary prevention of coronary artery disease, acute coronary syndromes, angioplasty vs coronary bypass surgery, CABG vs medicine, congestive heart failure, arrhythmias, and cardiac surgery. Additional chapters consider the use of economic studies for policy purposes and the future of Medicare under a balanced budget in an aging America. Comprehensive and timely, Cardiovascular Health Care Economics offers today's cardiologists, administrators, policymakers, and investigators an enlightening introduction and up-to-date reference to cardiovascular health care economics, as well as a sound basis for making the good choices that will assure continued access to high-quality health care in the decades to come.