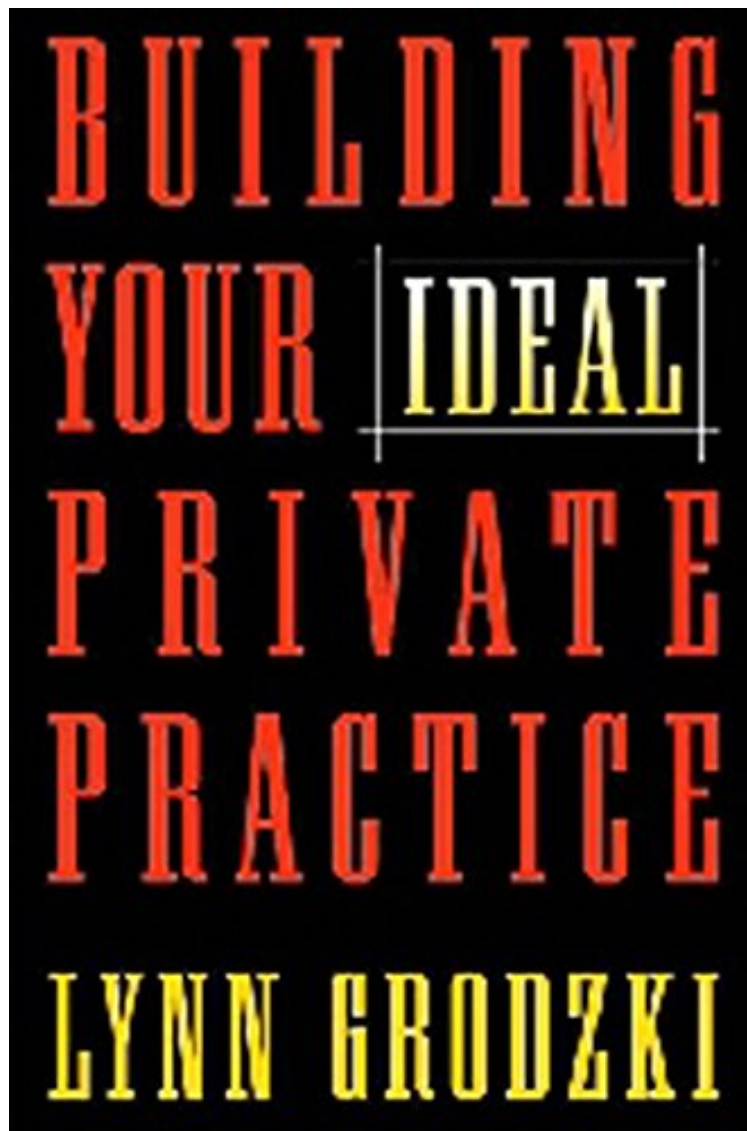


[Library ebook] Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals

Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals

Lynn Grodzki

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Lynn Grodzki : Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals before purchasing it in order to gage whether or not it would be worth my time, and all praised Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals:

0 of 0 people found the following review helpful. Useful Resource for Specific StrategiesBy Stephanie CarwileI'm

nearly through this book and, overall, I've found it to be an easy read and quite helpful. The initial chapters were a little too "touchy feely" for me, and filled with a lot of what I call "empty business words," but the chapters on strategic approaches to building, sustaining, and growing a practice have proven to be useful. I've taken a lot of notes and plan to implement several specific strategies outlined by the author. I will say that the book is riddled with grammatical errors, typos, and layout errors, which as a stickler for grammar, I find distracting. This edition would benefit from additional review(s) by more discerning editors... But, in trying to look past that, I can say I'm pleased with the general content of the book and expect it to be a helpful resource.

0 of 0 people found the following review helpful. Put this on your shelf. Use it often

By Melody J Miller-Hufstedler Just finished this book and it is a MUST for therapists in private practice. I'm new to private practice and found much of the "meat" in marketing and getting referrals, but it also addresses veteran providers.

9 of 10 people found the following review helpful. Finding this book very helpful

By LMFT Reader I am finding this book very helpful. As an intelligent, newly licensed therapist, I had some of the obvious basics in place (a nice website, good business cards, etc) but I had absolutely no experience in the world of small business and marketing. I found Lynn's attitude about marketing very refreshing and relieving (e.g. don't do anything that stresses you out too much, because you're unlikely to draw in customers if you come off as stressed-out - makes sense!). If you are comfortable and secure with the idea of small business building and marketing, you may want something more general or standard (e.g. Duct Tape Marketing). But if you find yourself feeling well outside of your comfort zone with the standard therapist marketing advice (e.g. put together a presentation and deliver it at your local community center, go to chamber of commerce meetings to network), you are likely to find something you can do in Lynn's book. I did. Her ideas on how to build a clear, positive direction and attitude, were really helpful for me as it helped me identify the anxieties getting in my way and build my confidence in the area of building my business.

Would you like to: Make more money in your private practice? Attract more ideal clients? Generate a flow of quality referrals? Revitalize your existing practice? Have increased confidence as a business owner? In this book, psychotherapist and business coach Lynn Grodzki acts as your personal business coach and shows you how to build an ideal private practice one that is both highly profitable and personally satisfying. Today, being a talented professional is not enough to ensure the success of your private practice; you also need to be an enthusiastic, talented businessperson. Grodzki's business strategies are effective and immediately useful for a wide range of private practitioners, including social workers, psychologists, psychiatrists, massage therapists, energy healers, life coaches, and chiropractors. Whether you are just starting out as an independent practitioner or looking to revitalize an existing practice, *Building Your Ideal Private Practice* provides a foundation for business and personal growth that will lead you to a new level of personal and financial enrichment. Presenting innovative business concepts in a format specifically adapted for the therapeutic profession, this book guides professionals at all stages of their careers. Bringing together years of experience and the key elements from her Private Practice Success Program with an easy and accessible writing style, Grodzki's book will help you not only build a successful practice outside managed care, but also ensure that your business reflects your true values and talents.

Grodzki helps us create a blueprint for a successful practice, regardless of the stage of our career. . . . For those who read the first edition of this book, this second edition includes six new chapters as well as various updates to cover issues that have emerged over the last fifteen years. . . . [A]pproachable and engaging. She incorporates personal experiences as well as anecdotes from her workshops and private consulting, and she offers helpful exercises. . . . [A] well-written and useful book. - PsychCentral

This book is filled with useful information and it is extremely well written. I recommend it for any therapist starting a private practice. - The Milton H. Erickson Foundation Newsletter

I found *Building Your Ideal Private Practice* an inspiring, relevant, intelligent, and practical resource that had me excited about what I can do with my own private practice. . . . Unlike some other set up your business books I have read, this guide speaks to therapists in their own language I would like to see this as compulsory reading for every graduating professional in our field helping new clinicians avoid unnecessary confusion, pain, and even financial loss through the recognition that they are as much business people as they are healing professionals. - The Neuropsychologist

With its personal preface, instructions, examples, anecdotes, exercises, tips, pre- and post-test, and other resources, this edition of *Building Your Ideal Private Practice* is relevant, timely, and helpful. As Grodzki mentions, it would be an effective tool for psychologists, counselors, life coaches, and other therapists. - Somatic Psychotherapy Today

About the Author Lynn Grodzki, LCSW, MCC, is a psychotherapist in full-time private practice, a former business executive, and one of the leading business coaches in the US for small business owners. She specializes in working with change-agents: therapists, coaches, healers, and other service-oriented consultants who help others make change in their lives. Through her workshops and writing, she has become a pioneer in the field of practice-building, helping non-business-oriented professionals develop their private practices. With Lynns guidance, thousands of professionals now operate small businesses that offer them a high degree of integrity as well as enhanced financial success. Lynn lives and works in Silver Spring, Maryland and can be reached by email at:

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