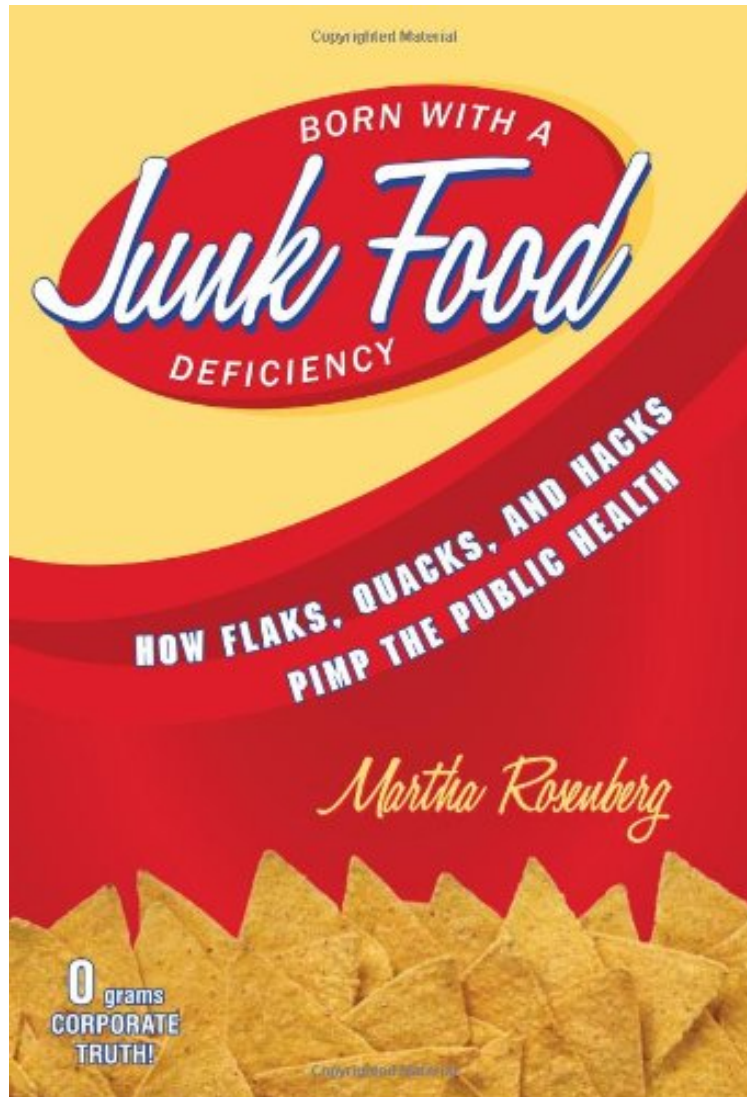


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Born With a Junk Food Deficiency: How Flaks, Quacks, and Hacks Pimp the Public Health

Martha Rosenberg

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Martha Rosenberg : Born With a Junk Food Deficiency: How Flaks, Quacks, and Hacks Pimp the Public Health before purchasing it in order to gage whether or not it would be worth my time, and all praised Born With a Junk Food Deficiency: How Flaks, Quacks, and Hacks Pimp the Public Health:

This hard-hitting exposeacute; blows the lid off of everything you thought you knew about Big Pharma and Big Food.

What goes on behind the scenes in these industries is more suspicious, more devious, more disreputable than you could have ever imagined. Rosenberg's message is clear: the pharmaceutical and agricultural industries are tainting public health through marketing disguised as medical education and research, aggressive lobbying, and high-level conflicts of interest. If you're concerned about the safety of the drugs you take and the food you eat, you owe it to yourself to read this important book. Having gained the trust of more than twenty doctors, researchers, and experts who were willing to come forward and finally tell all, reporter and editorial cartoonist Rosenberg presents us with her shocking findings. Explosive material from whistle-blowers, scientists, unsealed lawsuits, and Big Pharmas' and Big Food's own marketers exposes how these industries put profits before public safety and how the government puts the interests of business before the welfare of consumers, creating a double whammy that "pimps" the public health. What Rosenberg reveals about government complicity, regulatory food- and drug-safety lapses, and legislative injustices will both shock and appall.